



# SPONSORSHIP OPPORTUNITIES

Sponsorship is a great way to showcase what your company or organization has to offer to the hearing loss community, and to highlight your commitment to improving the lives of people with hearing loss. Broaden your visibility by supporting the SayWhatClub (SWC) Convention, to be held on August 1-4, 2018, in **St. Paul, Minnesota**.

SayWhatClub has been around since the early 1990s and some refer to us as the “911 of Hearing Loss groups”, which is a fitting description. Our subscribers provide support by sharing experiences on what works in the areas of technology, accommodations, coping skills, communication tools and assistive devices. We research for workable solutions, share news items with usable information, and network within our club and with other hearing loss, deaf, and advocacy groups around the world.

We hope you’ll become a sponsor and help us reach more people to let them know they are not alone in facing the challenge of hearing loss.

*“The healing power of even the most microscopic exchange with someone who knows in a flash precisely what you’re talking about because [they] experienced that thing too cannot be overestimated.”*

**~Cheryl Strayed, *Tiny Beautiful Things***

## WHO YOU’LL REACH

SWC  
EMAIL  
FORUMS

SWC BLOG &  
NEWSLETTER  
READERS

SWC  
CONVENTION  
ATTENDEES

OTHER  
HOH/DEAF  
GROUPS

SOCIAL MEDIA  
NETWORKING  
PARTNERS

SWC PUBLIC  
FACEBOOK  
PAGE

SWC CLOSED  
FACEBOOK  
GROUPS

OTHER  
HOH/DEAF  
ADVOCATES

SayWhatClub is a 501(c)(3) tax-exempt nonprofit organization run by volunteers. We reach out to people with hearing loss around the world through our email lists (over 400), closed Facebook Groups (over 800), and our public Facebook page, where over 1,900 people follow the information, articles, blogs, videos, links, and other news items related to hearing loss and deafness we share. We also network with other organizations that serve and support people with hearing loss, and we publish a quarterly newsletter and a blog.

Join us by sponsoring our banquet, welcome party, a workshop, an accommodation (CART, Hearing Loop, Sign Language Interpretation) or any other item listed on these pages. Or, choose one of our sponsorship packages below. We will also work with you for a customized opportunity, if you prefer.

Sponsorship is sold on a first come, first served basis. To reserve space and to ensure inclusion in the 2018 SWC Convention Program book (see our 2017 program [here](#)), contact us no later than April 1, 2018. To learn more email: [sponsorships@saywhatclub.org](mailto:sponsorships@saywhatclub.org). We appreciate your support.

## CONTACT INFORMATION

To Sponsor email: [sponsorships@saywhatclub.org](mailto:sponsorships@saywhatclub.org)

[2018 SayWhatClub Convention Website](#)

[SayWhatClub Website](#)



## \$2,500.00 - BANQUET: Hear Me Now

- Complimentary Registration
- Full-page color ad in our convention program book
- Link & logo on our website for a year
- Link & logo on our convention page for a year
- Banner to be displayed at banquet
- Quarterly mention on social media, website & email lists
- 15 minutes of speech time at banquet
- Table with take-away information at banquet

## \$1,500.00 WELCOME PARTY: Inclusion

- Complimentary Registration
- Half-page color ad in our convention program
- Link & logo on our website for a year
- Link & logo on our convention page for a year
- Announcement on social media & email lists
- Table with take-away info at welcome party

## \$500.00 - Hearing Loop: Wired In

- Half-page color ad in our convention program book
- A listing on our convention page
- An announcement on email lists & SWC Facebook page
- Signs with company name & logo to remind attendees to turn on their T-Coil

We offer six workshops. Look for details on our convention page and sponsor early for first choice.

## \$750.00 -

### Totes: Now See This

- Complimentary registration
- Half-page color ad in our convention program book
- Link & logo on our website for a year
- Link & logo on our convention page for a year
- Bi-annual mention on social media & email lists
- Your logo printed on convention tote bags

## \$300.00 - Workshops: Educate and Inspire

- Sponsorship information included with workshop listing in our program book & on our convention page
- Company name included with workshop announcements to email lists
- Company name listed & linked as a sponsor on blog posts about the workshop
- Company name and logo projected on the screen before the workshop

## \$1,000.00

Complimentary Registration

Sponsorship Acknowledgement:

- Link & Logo on our website & Convention page for a year
- Bi-annual mention on Social Media
- Half-page color ad in program book

Vendor Table

SAY IT LOUD & CLEAR

## \$500.00

Sponsorship Acknowledgement:

- Link & logo on our convention page for a year
- Bi-annual mention on social media/ email lists
- Quarter-page color ad in our program book

NOW HEAR THIS

## Customize Your Sponsorship:

### \$250.00

Sponsorship Acknowledgement:

- Link & logo on our convention page for a year
- Business Card-size color ad in our program book

Vendor table

10 minutes of intro & speaking time

ACCESSIBILITY

If necessary, we are happy to work with you to find a customized solution that meets your needs and budget.

### \$100.00

Listing in our program book

Listing on our convention page for a year

SWEET TALK

## ADVERTISEMENT ONLY

### Color

- Full-page \$150.00
- Half-page \$100.00
- Quarter-page \$75.00
- Business card-size \$50.00

### Black & White

- Full-page \$100.00
- Half-page \$75.00
- Quarter-page \$50.00
- Business card-size \$25.00

## \$1,000.00 - Scholarship x 2

EARS TO YOU

LENDING AN EAR

Sponsorship acknowledgement:

- Blog interview with scholarship winners shared on social media & email lists
- Link & Logo on our con page for a year