

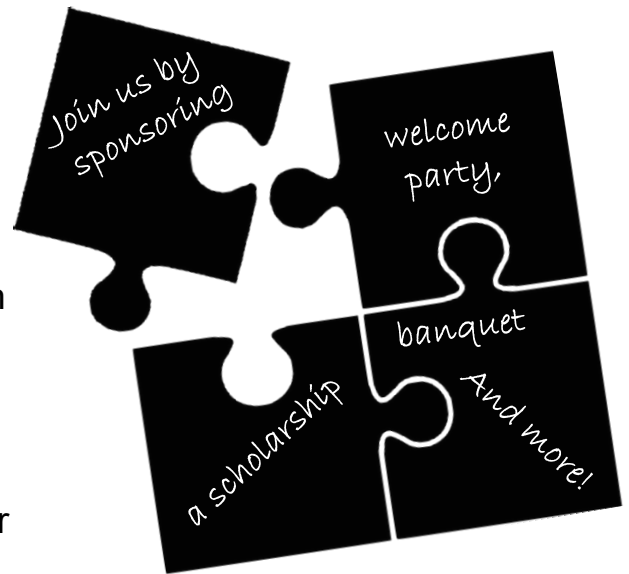
SayWhatClub's 2021 Convention Sponsorship Opportunities



www.saywhatclub.org

Sponsorship is a great way to showcase what your company or organization has to offer to the hearing loss community, and to highlight your commitment to improving the lives of people with hearing loss. Broaden your visibility by supporting the SayWhatClub (SWC) Convention, to be held on August 4 through August 7, 2021, in **Pittsburgh, PA** at the Sheraton Pittsburgh Hotel at Station Square.

The SayWhatClub has been referred to as the 911 of support groups, we're only a click away!



SayWhatClub is a non-profit organization that has been around since the early 1990s. SWC is a unique online community of several thousand people, allowing those who live rurally or in the city almost instant access to support. Our subscribers share experiences on what works in the areas of technology, accommodations, coping skills, communication tools and assistive devices. We research for workable solutions, share news items with usable information, and network within our club and with other hearing loss, deaf, and advocacy groups around the world.

Here is who you will reach...

- Convention Attendees
- SWC Social Media Sites
- SWC Email Forums
- Other Deaf/Hoh Advocates
- Other Deaf/HoH Partners
- Networking Partners

We hope you'll become a sponsor and help us reach more people to let them know they are not alone in facing the challenge of hearing loss.

SayWhatClub is a 501(c)(3) tax-exempt nonprofit organization run by volunteers. We reach out to people with hearing loss around the world through our email lists (over 400 people), closed Facebook groups (over 1,300 subscribers) and our public Facebook page (<https://www.facebook.com/SayWhatClub/> with over 2,400 followers and a high-rated blog.

Convention Website <https://www.saywhatclub.org/saywhatclub-convention/>

SAYWHATCLUB 2021 SPONSORSHIP CATEGORIES

VENDORS AND EXHIBITORS

Preferred Vendor	\$1,000	<ul style="list-style-type: none">- Vendor table at Thursday-Friday workshops- Shared time to speak at first workshop- Full-page ad in program book- Link and logo on SWC website for 12 months- Complimentary registration and banquet ticket
Non-profit Exhibitor	\$250	<ul style="list-style-type: none">- Vendor table at Thursday-Friday workshops- Shared time to speak at first workshop- Quarter-page ad in program book- Link and logo on SWC website for 12 months

GOLD SPONSORS

Banquet Sponsor	\$750	<ul style="list-style-type: none">- Banner hung at banquet- Half-page ad in program book- Link and logo on SWC website for 12 months
Scholarship Sponsor	\$750	<ul style="list-style-type: none">- Name included in all scholarship promotions- Half-page ad in program book- Link and logo on SWC website for 12 months
Welcome Party Sponsor	\$750	<ul style="list-style-type: none">- Banner and table at Welcome Party- Half-page ad in program book- Link and logo on SWC website for 12 months
Hearing Loop Sponsor	\$750	<ul style="list-style-type: none">- Company info displayed with hearing-loop signs- Half-page ad in program book- Link and logo on SWC website for 12 months

SILVER SPONSORS

Convention Sponsor	\$500	<ul style="list-style-type: none">- Half-page ad in program book- Link and logo on SWC website for 12 months
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INDIVIDUAL BENEFACTORS

Gold	\$1,000	<ul style="list-style-type: none">- Name listed by category in program book
Bronze	\$ 200	<ul style="list-style-type: none">- Name listed by category in program book
Love Page	\$ 25	<ul style="list-style-type: none">- SWC Love message printed in program book

PROGRAM BOOK ADVERTISERS

Full page	\$200
Half page	\$100
Quarter page	\$ 50

We have options! We will work with you for a customized opportunity, if you prefer.

Email: sponsorship@saywhatclub.org