

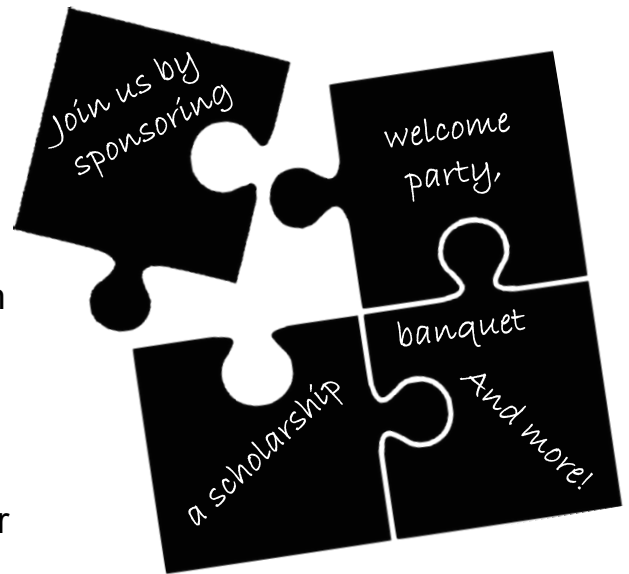
# SayWhatClub's 2024 Convention Sponsorship Opportunities



[www.saywhatclub.org](http://www.saywhatclub.org)

Broaden your visibility by supporting the 2024 SayWhatClub (SWC) convention, to be held on July 31 through Aug. 3 in **Springfield, MA** at the Sheraton Springfield Monarch Place Hotel. Sponsorship is a great way to showcase what your company or organization has to offer to the hearing loss community, and to highlight your commitment to improving the lives of people with hearing loss.

The SayWhatClub is often referred to as the 911 of support groups, we're only a click away!



SayWhatClub is a non-profit organization that has been around since the early 1990s. SWC is a unique online community of several thousand people, allowing those who live rurally or in the city almost instant access to support. Our subscribers share experiences on what works in the areas of technology, accommodations, coping skills, communication tools and assistive devices. We research for workable solutions, share news items with usable information, and network within our club and with other hearing loss, deaf, and advocacy groups around the world.

## Here is who you will reach...

- Convention Attendees
- SWC Website Visitors
- SWC Social Media Sites
- SWC Email Forums
- Other Deaf/HoH Advocates
- Networking Partners

Thank you for your sponsorship. Together, we can help ensure those dealing with hearing loss are not alone in facing hearing loss challenges.

SayWhatClub is a 501(c)(3) tax-exempt nonprofit organization run by volunteers. We reach out to people with hearing loss around the world through our five email lists, two closed Facebook groups (over 2,000 subscribers) and our public Facebook page (<https://www.facebook.com/SayWhatClub/> with over 2,700 followers.

**Convention Website** <https://www.saywhatclub.org/saywhatclub-convention/>

# SAYWHATCLUB 2024 SPONSORSHIP CATEGORIES

## VENDORS AND EXHIBITORS \*All rates in U.S. dollars

<b>Preferred Vendor</b>	\$1,000	<ul style="list-style-type: none"><li>- Vendor table at workshops</li><li>- Shared time to speak at opening workshop</li><li>- Full-page ad in program book</li><li>- Link and logo on SWC website for 12 months</li><li>- Complimentary registration and banquet ticket</li></ul>
<b>Non-profit Exhibitor</b>	\$250	<ul style="list-style-type: none"><li>- Vendor table at workshops</li><li>- Shared time to speak at opening workshop</li><li>- Quarter-page ad in program book</li><li>- Link and logo on SWC website for 12 months</li></ul>

## GOLD SPONSORS

<b>Banquet Sponsor</b>	\$750	<ul style="list-style-type: none"><li>- Banner hung at banquet</li><li>- Half-page ad in program book</li><li>- Link and logo on SWC website for 12 months</li></ul>
<b>Welcome Party Sponsor</b>	\$750	<ul style="list-style-type: none"><li>- Banner and table at Welcome Party</li><li>- Half-page ad in program book</li><li>- Link and logo on SWC website for 12 months</li></ul>
<b>CART Sponsor</b>	\$750	<ul style="list-style-type: none"><li>- Company info displayed in workshop room</li><li>- Half-page ad in program book</li><li>- Link and logo on SWC website for 12 months</li></ul>
<b>Hearing Loop Sponsor</b>	\$750	<ul style="list-style-type: none"><li>- Company info displayed with hearing-loop signs</li><li>- Half-page ad in program book</li><li>- Link and logo on SWC website for 12 months</li></ul>

## SILVER SPONSORS

<b>Convention Sponsor</b>	\$500	<ul style="list-style-type: none"><li>- Half-page ad in program book</li><li>- Link and logo on SWC website for 12 months</li></ul>
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## INDIVIDUAL BENEFACTORS

<b>Gold</b>	\$1,000	<ul style="list-style-type: none"><li>- Name listed by category in program book</li></ul>
<b>Bronze</b>	\$ 200	<ul style="list-style-type: none"><li>- Name listed by category in program book</li></ul>
<b>Love Page</b>	\$ 25	<ul style="list-style-type: none"><li>- SWC Love message printed in program book</li></ul>

## PROGRAM BOOK ADVERTISERS

<b>Full page</b>	\$ 200
<b>Half page</b>	\$ 100
<b>Quarter page</b>	\$ 50

We have options! We will work with you for a customized opportunity, if you prefer.

Email: [sponsorship@saywhatclub.org](mailto:sponsorship@saywhatclub.org)